

Bear Lake promoters

Minutes

October 5, 2011

Meeting called to order: 8:00 AM by Acting Chairperson Don Brisbin

The minutes were approved.

Treasurer's report: Checking Ending balance \$2395.37 Savings \$6915.12

Correspondence: None

Old Business:

1. **Turkey Give Away** Five turkeys are on order from the Discount Grocery and five from Saddle Up. November 17 will be the drawing. Jeff Turner will do decorations for the cans
2. **Pavilion It** will be owned by the village. Promoters are paying to enclose 2/3 of it. The ends will be removable and the long side towards the lake will be permanent. Don Brisbin and Jerome Kinny will measure and finish the short ends soon.
3. **New Year's Event** We need a chair for this event. Please volunteer.
4. **Autumn's Glory Day is this weekend**
5. **Elroy Urbanus's walk starts at the park this weekend**
6. **Lake Improvement Board Don Brisbin's term is up.** He will run again but anyone else is invited to also run as a riparian representative. The meetings are the third Thursday of the month at 7 pm. The Milfoil is under control but we need to keep aware of the condition of the lake. Send a letter to Bob Yates if you are interested in running. The election will be in December.
7. **Jacque Erdman introduced Melissa Reed from the Manistee Chamber of Commerce.**

Notes from Melissa Reed's Presentation

The Chamber works hard to include the total county

We all need to work together as Manistee County Businesses

The Business Expo is at the Casino in October. It was created to showcase Manistee Businesses. There will be 60 booths this year. 1,000 people go thru in a day. It is Wednesday, October 12 11-7 It is free to the public from 11-4:30 There will be door prizes and special things during the day. The luncheon will focus on early Childhood education and will feature a fashion show. Business after hours is \$10 per person. The giveaway is \$1,000 to a member present. The food is fabulous.

They have applied for a grant for branding our area. We want to be sure that we all promote the same feeling of water, natural beauty of the area, etc. The Chamber will be sending out the logo and a picture which can be used by anyone.

November 10 is the awards dinner. There will be business awards and a Community Service Award.

Be sure to notify the Chamber of our upcoming events so they can advertise for us

A national carrier for our airport is key. They will keep us informed.

Be careful on all websites to promote our area. We will work on our problems "in house" but let's be positive on the net to encourage visitors and people looking to relocate.

Recruiting- Large business is mostly handled by the Alliance for Economic Success

Vogue-There is interest in doing an old movie festival at some point. We are approaching the \$500,000 mark of fund raising

Wind Turbines- They looked at the Gail Wind Project from a business aspect. Is it worth support in the short term? They felt that they didn't have sufficient information to indicate positive or negative impact in the long term.

New Business: None discussed

Meeting adjourned at 9:20 am

Respectfully submitted by Linda Schweyer, Secretary