

Bear Lake promoters

Minutes

September 7, 2011

Meeting called to order: 7:55 AM by President Rita Brisbin

The minutes were approved with a request from Tim Richards to print full names of people mentioned. Full names will be printed in all future minutes.

Treasurer's report: Checking Ending balance \$2771.57 Savings \$6915.12 T-Shirt profit was \$2286.65 it was asked if we could have previous year's fundraiser numbers to compare with the current numbers.

Correspondence: The Manistee Chamber sent us \$36 for the Promoters and \$60 for Boxes for Troops

Old Business:

1. **Pavilion** Jerome Kinney didn't attend the meeting. The Village is interested in solid ends covering half of each end. We will purchase the materials and do the construction. The minutes last month were in error , promoters intend to construct and pay for materials
2. **Bear Lake Days** Bob Peterson reported that contributions were down. We need money to pay the first fireworks payment soon.
Crafts- Linda Young reported that the Craft show cleared \$1208 after expenses. She is willing to handle the crafts again next year.
3. **Community Year Sale Terri** Alkire-Schmidt reported that we had 55 participants plus 2. We spent \$80 for two newspaper ads and \$94 for the printing of the maps. Our profit was \$68. A spring sale was discussed but the feeling was that it would take away from people that plan for the August sale. People are welcome to begin their sale on Friday night.
4. **Deck Pauline** Jaquish reported that she is working on the Arch.
5. **Turkey Give Away Rita** Brisbin needs someone to help design the Can Decoration, help distribute and pick up cans. Jeff Turner will take care of can design. Joanne Schroeder will solicit Turkeys. Linda Young will pick up cans on Nov. 17, do the drawing and contact the winners.
6. **Sparkle in the Park Pauline** Jaquish indicated that her crew will begin working in October with the High Stuff. Other decorations will begin after Halloween. All help is welcome!! Linda and David Schweyer will again coordinate the Opening Night chili etc. Remember to bring forth lots of chili. Joanne Schroeder will organize the cookies.
Gloria Edwards will take with Santa.
Connie Eno will do Signage that should help separate the food people from the Santa people.
We are interested in having a New Year's Eve Sparkle Event. Bring ideas for an adult's only function.
Jerome and Linda Kenny will again decorate the deck.

New Business:

1. October 9 will be the Elroy Urbanus Benefit Walk
2. Tony Merrill wants to know the arrangement for the signage spot. He now owns the freezer plant and wants to have the sign land documented.
3. Terri Alkire-Schmidt would like it if the money donated in her mother's name be used for four permanent Flower pots for town.
4. Bear Lake After Hours We discussed having the spring event in the park
5. We discussed having the Promoters purchase the propane fryers for the Sparkle Chili. Jacque Erdman indicated that she owns two of them and we are welcome to use them both.
6. Snowperson Building If we get a decent snowfall we would like to use a phone fan out to do community wide building primarily centered in town.
7. It was requested that we check into the minutes and verify the terms of the officers.
8. The question was asked if Michigan advertises to get industry into the state. We should look into sending a promo to other businesses in similar climates. Tell business in Texas that we have water and its cooler here in the summer! It was suggested that we should invite the Chamber in to speak on what they do to promote our area. Jacque Erdman will look into inviting their spokesperson. Our advantage is the lake but the buildings in town detract. The current work on buildings is promising. We should send a thank you note to Mr. Leckrone indicating that we appreciate all his hard work.
We should also invite Vision Bear Lake to speak at a meeting.
9. We should consider a haunted house or a corn maze for next year.

Meeting adjourned at 9:05 am

Respectfully submitted by Linda Schweyer, Secretary